

About Genesis Marketing

Since 2001, Genesis Marketing has been “creating color” for clients across the Pacific Northwest and beyond. To us, “creating color” can be defined in many ways, from showcasing our clients’ best attributes, to elevating brands to their full, colorful potential. Genesis Marketing is quickly growing and looking for passionate, motivated, self-starters to join our team of color curators. Although we have clients from a variety of industries, core industries include automotive, tourism, home service, and events.

Position Title

Copywriter

Position Type

Full-time, in-person

Position Overview

Do you still hand-write thank you notes?

Do all your friends ask you for spelling clarification?

Do you think you could have written this application better than we did?

Genesis Marketing is looking for a highly-motivated copywriter to write, proof, and publish various types of pieces for our clients including blogs, social media posts, press releases, online articles, digital newsletters and more! Candidates should be prepared to enter a fast-paced environment, often working with a variety of different clients in an average workday. While in this position, you will also support the creative staff with proofing materials ranging from collateral pieces to website landing pages. To be successful in this role, you should have skilled experience with writing, editing, publishing content digitally, and working hands on with clients/peers to deliver professional content efficiently.

Responsibilities

- Writing and publishing social media posts
- Writing and publishing digital newsletters
- Writing and publishing online blogs
- Writing and publishing press releases
- Working directly with clients independently to accomplish campaign needs and goals
- Working with an internal team to deliver excellent customer service and final product for clients
- Edit and proofread written pieces before publication

- Maintain digital content to be timely and to align with current campaigns

Required Qualifications/Experience

Qualifications

- 2+ years work experience as a Content Creator, Copywriter or similar role
- Hands-on experience and knowledge of Content Management Systems including but not limited to Hootsuite, WordPress, Mail Chimp, Constant Contact, etc.
- Excellent writing and editing skills
- Time management skills and ability to multitask
- Ability to work as a team and independently
- Candidates should be able to work in-office as opposed to remotely
- Ability to apply different “voices” to their writing to align with individual client branding

Salary/Compensation

\$40,000 - \$ 50,000 per Year Dependent on Experience

Benefits

- Paid time off
- 21 paid company holidays annually
- Flexible schedule
- Free lunch once a week
- Free parking

Location

Genesis Marketing
2703 N Pittsburg St
Spokane, WA 99207

To Apply

Please email John Rawley at john@genesiscreatescolor with the following:

- Resume
- Writing Sample(s) via Dropbox or other cloud sharing database