

About Genesis Marketing

Since 2001, Genesis Marketing has been “creating color” for clients across the Pacific Northwest and beyond. To us, “creating color” can be defined in many ways, from showcasing our clients’ best attributes, to elevating brands to their full, colorful potential. Genesis Marketing is quickly growing and looking for passionate, motivated, self-starters to join our team of color curators. Although we have clients from a variety of industries, core industries include automotive, tourism, home service, and events.

Position Title

Graphic Designer

Position Type

Full-time, in-person

Position Overview

As a Graphic Designer at Genesis Marketing, you’ll work one-on-one with clients and the internal team members to:

- Conceptualize, manage, produce, develop, and design a variety of works ranging from print collateral, digital graphics, marketing templates, proposals, branding packages, social media support, website support, and more.
- Maintain good communication with clients throughout the project, perform preliminary troubleshooting, establish timetables, specifications, and cost estimates, adjust project scope when necessary due to budget constraints, and ensure deadlines are reasonable and met.
- Coordinate with various third-party vendors on all aspects of print production, including cost and time estimates, file transfer, proofing, and troubleshooting.
- Maintain project management records, graphic and photographic records, and follow through with clients on project status.

Required Qualifications/Experience

- Two years of college-level training or equivalent experience in graphic arts or a similar field.
- Although this is an entry-level position, experience as a Graphic Designer or a similar position outside of the academic field is encouraged.
- Expertise in Adobe Photoshop, Illustrator, InDesign, and Microsoft Office (PowerPoint, Excel, Word) applications.
- Excellent written and verbal communication skills.
- Familiarity with principles, practices, and techniques of digital art.
- Self-motivated with the ability to work independently and as part of a team.
- Excellent time management and organizational skills.
- Self-organization.
- Time management skills to work on multiple projects at once and with various deadlines.
- Flexibility to be able to switch between projects or pivot quickly.

Salary/Compensation

Dependant on experience.

Benefits

- Paid time off
- 21 paid company holidays annually
- Flexible schedule
- Free lunch once a week
- Free parking

Location

Genesis Marketing
2703 N Pittsburg St
Spokane, WA 99207

To Apply

Please email John Rawley at john@genesiscreatescolor with the following:

- Resume
- Link to portfolio via Dropbox or other cloud sharing database