

Position Title

Graphic Designer and Content Creator

Position Type

Full-time, in-person

About Genesis Marketing

Since 2001, Genesis Marketing has been “creating color” for clients across the Pacific Northwest and beyond. To us, “creating color” can be defined in many ways, from showcasing our clients’ best attributes, to elevating brands to their full, colorful potential. Genesis Marketing is quickly growing and looking for passionate, motivated, self-starters to join our team of color curators. Although we have clients from a variety of industries, core industries include automotive, tourism, home service, and events.

At Genesis Marketing, our team is super transparent. With that in mind, below are a few traits that might make this position perfect for you, or possibly not a good fit.

Position Overview

As a Graphic Designer at Genesis Marketing, you’ll work one-on-one with clients and the internal team members to:

- Conceptualize, manage, produce, develop, and design a variety of works ranging from print collateral, digital graphics, marketing templates, proposals, branding packages, social media support, website support, and more.
- Maintain good communication with clients throughout the project, perform preliminary troubleshooting, establish timetables, specifications, and cost estimates, adjust project scope when necessary due to budget constraints, and ensure deadlines are reasonable and met.
- Coordinate with various third-party vendors on all aspects of print production, including cost and time estimates, file transfer, proofing, and troubleshooting.
- Maintain project management records, graphic and photographic records, and follow through with clients on project status.
- Support the team with other creative duties including social media posting, writing, e-mail newsletter creation and sending, and more.

If the Below Describes You, this Position is PERFECT for you:

- You like to never do the same thing, day-to-day.
- You find yourself already suggesting a rewrite to this job description.
- You like the rush of a fast-paced work environment.
- You don’t mind an occasional after-hours text.
- You enjoy working mostly individually, while having chances to collaborate sometimes.
- You like daily team meetings to discuss project updates.
- You can sometimes over communicate.
- You love dogs, cats, (or really any kind of pets).

- You like to keep a running to-do list day to day.
- You enjoy the opportunity to have an account manager interact with the client for you.
- You have the flexibility to figure things out on your own when the rest of the team isn't available at the moment.

If the Below Describes You, this Position MIGHT NOT BE A GOOD Fit for You:

- You find yourself over-thinking or getting distracted easily.
- You like to chit-chat vs stay on task.
- You are forgetful.
- Your spelling and grammar could use some work.
- You don't think full-circle about how your work affects the overall project.
- You are shy or introverted.

Required Qualifications/Experience

- Two years of college-level training or equivalent experience in graphic arts or a similar field.
- Although this is an entry-level position, experience as a Graphic Designer or a similar position outside of the academic field is encouraged.
- Expertise in Adobe Photoshop, Illustrator, InDesign, and Microsoft Office (PowerPoint, Excel, Word) applications.
- Excellent written and verbal communication skills.
- Familiarity with principles, practices, and techniques of digital art.
- Self-motivated with the ability to work independently and as part of a team.
- Excellent time management and organizational skills.
- Self-organization.
- Time management skills to work on multiple projects at once and with various deadlines.
- Flexibility to be able to switch between projects or pivot quickly.

Salary/Compensation

\$42,000 per year dependent on experience.

Trial Period

If the applicant makes it through the interview round, Genesis Marketing will require a week-long trial period of a minimum of 20 total hours, to confirm if the applicant is a good fit. Compensation for this trial period will be agreed upon in advance.

Benefits

- Paid time off, PLUS an additional, 21 paid company holidays annually
- Flexible schedule
- Free lunch once a week
- Free parking
- Free monthly team building events: As an example, this next month we are headed out to Lake CDA for massages at the resort, parasailing, and then lake time and dinner!

Location

Genesis Marketing
2703 N Pittsburg St
Spokane, WA 99207

To Apply

Please email John Rawley at john@genesiscreatescolor with the following:

- Resume
- Link to portfolio via Dropbox, a personal website, or other cloud sharing database